



DAM 200

**Damascus Adventure Moto DAM 200 hosted by the Town of Damascus, VA
June 6-8, 2025**

ABOUT THE EVENT

Hosted by the Town of Damascus, the first annual DAM 200 is an epic 200-kilometer dual sport adventure motorcycle ride into the mountains surrounding Damascus. Follow a 200-kilometer route along the scenic, winding back roads around Southwest Virginia. The DAM 200 is a moderate ride-at-your-own-pace route on a mix of paved and gravel surfaces, big-bike friendly, and a delight for beginners and experienced riders alike.

The DAM 200 is open to 150 riders. This weekend event offers a fun-filled atmosphere with an epic ride on Saturday, plus tent camping, local food and entertainment options, a raffle, and opportunities to connect with fellow adventure bike enthusiasts. Ticket holders will also have access to a BDR film screening of the new South East Backcountry Discovery Route and BDR reps will be on-site.

All proceeds go toward supporting the Town of Damascus in long-term recovery efforts from the impacts of Hurricane Helene in September 2024.

DAM 200 SPONSORSHIP INCLUDES

- Brand logo on event t-shirt and event welcome banner (placement tiered by sponsor level)
- Website listing on www.visitdamascus.org/dam200 with your logo and a backlink to your website
- Included in relevant public announcements which may include press release, social media, email campaigns, and other marketing materials
- Sponsor announcement during the event
- (Optional) Set up a free 10x10 booth space at DAM 200 to represent your business

SPONSORSHIP LEVELS

Platinum Level Sponsor - \$1,000 or more

Gold Level Sponsor - \$500

Silver Level Sponsor - \$250



2025 DAM 200 Sponsor Application

The Town of Damascus is accepting applications for sponsors for the DAM 200 event, June 6-8th, 2025.

Event sponsorship is tax-deductible and includes:

- Brand logo on event t-shirt and campground welcome banner (placement tiered by sponsor level)
- Website listing on www.visitdamascus.org/dam200 with your logo and a backlink to your website
- Included in relevant public announcements which may include press release, social media, email campaigns, and other marketing materials
- Sponsor announcement during the event
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Please select a level of sponsorship:

___ Platinum - \$1,000 or more

___ Gold - \$500

___ Silver - \$250

Sponsor/Business Name
Website
Social Media Pages
Contact Name
Title
Phone Number
Email Address
Mailing Address

The Town of Damascus has the exclusive right to review and either accept or reject any and/or all sponsorship applications. Sponsorship is assigned upon sponsor acceptance and receipt of payment in full. The deadline to confirm DAM 200 sponsorship is May 1, 2025.

If making sales on-site at the event, collecting and remittance of the Virginia Sales Tax is the responsibility of the vendor. Tax reporting forms will be emailed to you and are available for pickup at the DAM 200 Welcome Tent at Tent City.

Exhibitors shall be held responsible for the actions of their employees, agents, or persons working their exhibit space. It is the responsibility of the exhibitor point of contact to communicate festival requirements and procedures to on-site representatives.

Liability: The Town of Damascus, Virginia and the DAM 200 assume NO liability for damage, theft, personal injury, or weather conditions, or otherwise.

Media Release: By attending the DAM 200, you consent to the use of any photos, videos, recordings, or any other record of this event with you in it for any legitimate purpose, including by the Town of Damascus, Virginia Tourism Corporation, and other organization partners.

Questions? Visit www.VisitDamascus.org or email info@damascus.org.

I (sponsor applicant/lessee), by signing the sponsor application, agree to protect and the DAM 200 (lessor) and the Town of Damascus harmless and to indemnify lessor from any and all claims, demands, suits, actions, judgments, and recoveries for or on account of damage, theft, or injury (including death) to property or person occurring as a result of lessee's use of the leased property and any other cause whatsoever.

On behalf of my organization/company, I _____ have read and hereby agree to the terms and conditions of this event sponsorship.

Applicant Signature _____ Date _____

Please mail application and payment to Town of Damascus (DAM 200), P.O. Box 576, Damascus, VA 24236.

Please email your brand logo to info@damascus.org.

Thank you for your support of the DAM 200 in Damascus, Virginia!