

# DAMASCUS TROUT DAYS

**NEW! Trout Fishing Tournament hosted by the Town of Damascus, VA**

**April 11-13, 2025**

Join us in Damascus, Virginia for two new trout fishing tournaments hosted by the Town of Damascus, April 11-13 and September 12-14, 2025. Trout Days will be held on the portions of Laurel Creek and Beaverdam Creek within town limits and will be limited to 200 registered anglers each. Registration is now open and sponsorship opportunities are available for Trout Days this spring, April 11-13.

Entry is \$100 per person and anglers of all skill levels are invited to participate in this exciting event. Trout Days is a catch-and-release tournament, single hook, artificial lures only. This tournament promotes catch-and-release to encourage sustainable fishing practices and a healthier ecosystem which aids in the natural beauty of our local waterways. A current Virginia freshwater fishing license is required and state regulations apply. A stocking is scheduled prior to the event and 200 of the stocked trout will be tagged.

Awards will be determined by a trout tag lottery on Sunday after the tournament. Each trout tag collected equals one entry; the more tagged trout you catch, the more chances to win! Prizes include cash awards of up to \$1,000 each, plus a mix of gear, guided trips, and other sponsored items. Also included is a separate raffle for all participants on Saturday evening.

All proceeds go toward supporting the Town of Damascus in long-term recovery efforts from the impacts of Hurricane Helene in September 2024.

## TROUT DAYS SPONSORSHIP INCLUDES

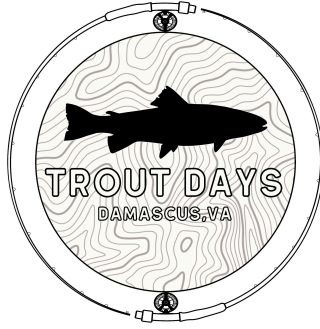
- All sponsor logos on back of event map; \$500+ on event banner; \$1,000+ on volunteer/staff t-shirts
- Website listing on [www.visitdamascus.org/troutdays](http://www.visitdamascus.org/troutdays) with your logo and a backlink to your website
- Included in relevant public announcements which may include press release, social media, email campaigns, and other marketing materials
- Sponsor announcement during the event
- (Optional) 10x10 booth space at Trout Days to represent your business

## SPONSORSHIP LEVELS

**Platinum \$1,000 or more** - Brown Trout level (*generally the bigger, more sought after species*).

**Gold \$500** - Rainbow Trout level (*typically medium in size and most frequently caught*).

**Silver \$250**- Brook Trout level (*often smaller in size but still beautiful*).



## 2025 Trout Days Sponsor Application

The Town of Damascus is accepting applications for sponsors for the Trout Days event, April 11-13th, 2025. Sponsorship may include cash or in-kind contributions or a mix of both.

Event sponsorship is tax-deductible and includes:

- All sponsor logos on back of event map; \$500+ on event banner; \$1,000+ on volunteer/staff t-shirts
- Website listing on [www.visitdamascus.org/trout-days](http://www.visitdamascus.org/trout-days) with your logo and a backlink to your website
- Included in relevant public announcements which may include press release, social media, email campaigns, and other marketing materials
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**Please select a level of sponsorship:**

\_\_\_ Brown Trout - \$1,000 or more

\_\_\_ Rainbow Trout - \$500

\_\_\_ Brook Trout - \$250

Sponsor/Business Name
Website
Social Media Pages
Contact Name
Title
Phone Number
Email Address
Mailing Address

The Town of Damascus has the exclusive right to review and either accept or reject any and/or all sponsorship applications. Sponsorship is assigned upon sponsor acceptance and receipt of payment in full. The deadline to confirm Trout Days sponsorship is March 15, 2025.

If making sales on-site at the event, collecting and remittance of the Virginia Sales Tax is the responsibility of the vendor. Tax reporting forms will be emailed to you and are available for pickup at the Trout Days Registration Booth at the Damascus Fire Hall.

Exhibitors shall be held responsible for the actions of their employees, agents, or persons working their exhibit space. It is the responsibility of the exhibitor point of contact to communicate festival requirements and procedures to on-site representatives.

**Liability:** The Town of Damascus, Virginia and Trout Days assume NO liability for damage, theft, personal injury, or weather conditions, or otherwise.

**Media Release:** By attending Trout Days, you consent to the use of any photos, videos, recordings, or any other record of this event with you in it for any legitimate purpose, including by the Town of Damascus, Virginia Tourism Corporation, and other organization partners.

Questions? Visit [www.VisitDamascus.org](http://www.VisitDamascus.org) or email [info@damascus.org](mailto:info@damascus.org).

I (sponsor applicant/lessee), by signing the sponsor application, agree to protect and hold Trout Days (lessor) and the Town of Damascus harmless and to indemnify lessor from any and all claims, demands, suits, actions, judgments, and recoveries for or on account of damage, theft, or injury (including death) to property or person occurring as a result of lessee's use of the leased property and any other cause whatsoever.

On behalf of my organization/company, I \_\_\_\_\_ have read and hereby agree to the terms and conditions of this event sponsorship.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail application and payment to Town of Damascus (Trout Days), P.O. Box 576, Damascus, VA 24236.

Please email your brand logo to [info@damascus.org](mailto:info@damascus.org).

***Thank you for your support of Trout Days in Damascus, Virginia!***